

Pricing plans

Dealfront provides the tools needed to scale your business.



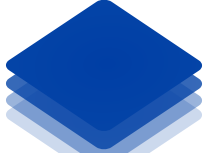
### Basic

Grow your sales and marketing operations

Starting at

**€2.388** /year

- ✓ Includes **3 seats**
- ✓ Includes **2.500 credits annually**



### Pro

POPULAR

For established sales and marketing teams

Starting at

**€11.988** /year

- ✓ Includes **3 seats**
- ✓ Includes **15.000 credits annually**



### Premium

For global teams who operate in Europe and beyond

Starting at

**€35.988** /year

- ✓ Includes **10 seats**
- ✓ Includes **50.000 credits annually**

| PLATFORM PRODUCTS                                                                                                                              |                                       |                                                              |                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
|  <b>Web Visitors</b><br>Identify and track B2B web visitors | ✓ Visitor identification and tracking | ✓ Visitor identification and tracking                        | ✓ Visitor identification and tracking                        |
|  <b>Target</b><br>Prospecting and dynamic ICP               | ✗ Not Included                        | ✓ <b>100+ advanced</b> search filters and AI based targeting | ✓ <b>100+ advanced</b> search filters and AI based targeting |
|  <b>Promote</b><br>B2B ads with IP targeting                | ✓ Included<br>excluding ad spend      | ✓ Included<br>excluding ad spend                             | ✓ Included<br>excluding ad spend                             |
|  <b>Datacare</b><br>Data cleanse and enrichment             | ✗ Not Included                        | ✓ Included                                                   | ✓ Included                                                   |
|  <b>Connect</b><br>Deep insights on your target accounts    | ✗ Not Included                        | ✓ Included                                                   | ✓ Included                                                   |

| EU DATA ACCESS      |                                                            |                                                                            |                                                                            |
|---------------------|------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------|
| <b>Company Data</b> | ✓ <b>Basic firmographics</b> and limited details           | ✓ <b>Deep company profiles</b> including News, Sales Triggers & Financials | ✓ <b>Deep company profiles</b> including News, Sales Triggers & Financials |
| <b>Contact Data</b> | ✓ Contact details need to be <b>revealed using credits</b> | ✓ Contact details in <b>one geo fully revealed</b>                         | ✓ Contact details in <b>all of Europe fully revealed</b>                   |

| MORE FEATURES                                    |                     |                                      |                                      |
|--------------------------------------------------|---------------------|--------------------------------------|--------------------------------------|
| <b>Two-way CRM integration</b>                   | ✓ Included          | ✓ Included                           | ✓ Included                           |
| <b>Native apps</b><br>Sync from Connect to CRM   | ✗ Not Included      | + <b>€1.999</b> /year                | + <b>€1.999</b> /year                |
| <b>Group management</b>                          | ✗ Not Included      | ✓ Included                           | ✓ Included                           |
| <b>Connectors</b><br>Google Analytics, JS Object | ✗ Not Included      | ✓ Included                           | ✓ Included                           |
| <b>Setup &amp; Training</b>                      | ✓ E-learning center | + <b>€799</b> one-time fee mandatory | + <b>€799</b> one-time fee mandatory |
| <b>Support</b>                                   | ✓ Email & chat      | ✓ Email, chat, phone                 | ✓ Email, chat, phone                 |

## Learn more about credits

- ✓ Credits are used account-wide and shared by users
- ✓ User management enables setting individual usage limits
- ✓ Contact details remain visible for one year after being revealed
- ✓ Unused credits expire at the end of the billing period

One credit is required for each of the following actions:

- 🔍 Identify company on website
- 👤 Reveal contact data of prospects
- 🔗 Export or sync to CRM

| Additional credits package | Price   | Per credit |
|----------------------------|---------|------------|
| 1.200                      | €999    | €0.83      |
| 2.500                      | €1.799  | €0.72      |
| 5.000                      | €3.299  | €0.65      |
| 7.500                      | €4.425  | €0.59      |
| 12.500                     | €6.999  | €0.55      |
| 17.500                     | €8.999  | €0.51      |
| 25.000                     | €11.999 | €0.47      |
| 50.000                     | €14.999 | €0.30      |
| 100.000                    | €24.999 | €0.25      |
| 200.000                    | €39.999 | €0.20      |

## Additional seats

| Price per seat/year | BASIC | PRO    | PREMIUM |
|---------------------|-------|--------|---------|
| Contract signed for |       |        |         |
| 3-9 seats           | €180  | €1.188 | -       |
| 10-24 seats         | €180  | €948   | €2.988  |
| 25-49 seats         | €180  | €708   | €2.388  |
| 50+ seats           | €180  | Custom | Custom  |

## Geo reveal

| BASIC           | PRO                 | PREMIUM             |
|-----------------|---------------------|---------------------|
| ✗ Not available | + 1 Region: €1.999  | ✓ All geos revealed |
|                 | + 3 Regions: €3.999 |                     |
|                 | + 5 Regions: €4.999 |                     |

Revealing a geo enables you to see contact details and deep company data without using credits.

# Begin your Go-to-Market transformation

Generate high-quality leads and reach more sales-ready contacts with compliant data.

dealfront.com

